

9 March 2023

Press Release**Hong Kong Life Collaborated with Christian Family Service Centre
and Walk in Hong Kong to Introduce
the History & Culture of Tai Po to Grassroot Families**

Hong Kong Life Insurance Limited ("Hong Kong Life") has been rooted in Hong Kong for more than 20 years. Hong Kong Life is committed to promoting and fulfilling its Environmental, Social and Governance strategies as well as actively participating in community services and charitable events to support community development and strengthen the sense of cohesion in Hong Kong. Hong Kong Life hopes to promote environmental and community cultural conservation, family and personal wealth inheritance, and the continuation of love to the public and customers. In terms of environmental and community conservation, Hong Kong Life collaborated with Christian Family Service Centre, through "Walk in Hong Kong", a local cultural enterprise and influential advocate for heritage conservation and social change, to organize local guided tours.

The first guided tour took place in early March. A community conservation tour in Tai Po was hosted to rediscover the local history and culture of Tai Po with a group of children from grassroot families and to raise awareness of environmental and community cultural conservation.

Nestled between Tolo Harbour and mountains, Tai Po once served as the first administrative centre and its largest market town in the New Territories. The conservation tour included visits to various historical sites, such as the Old Tai Po Police Station, Old District Office North, Old Tai Po Market Railway Station, Man Mo Temple, Kwong Fuk Bridge, and the Tin Hau Temple in Tai Po Kau Hui. The participants learned about the cultural traditions, histories of the long-standing Hakka villages and some fascinating hidden stories of Tai Po.

Mr. Jonathan Ko, Chief Marketing Officer of Hong Kong Life, said, "Hong Kong Life has been rooted in Hong Kong for more than 20 years, we hope to pass on the community's diverse history and culture to our next generation, and play a part in the community and heritage conservation. We believe that understanding the history and culture of our local community, caring for people in need and protecting the environment we live in, can help us build a better and more sustainable future.

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About Hong Kong Life

Established in 2001, Hong Kong Life Insurance Limited ("Hong Kong Life") was founded by five local financial institutions including Asia Insurance Company Limited, Chong Hing Bank Limited, CMB Wing Lung Bank Limited, OCBC Wing Hang Bank Limited and Shanghai Commercial Bank Limited, which laid their foundations and have been serving people in Hong Kong for more than 50 years in average. Through our extensive network of around 140 distribution points comprising Chong Hing Bank, CMB Wing Lung Bank, OCBC Wing Hang and Shanghai Commercial Bank, we provide a comprehensive range of insurance products and services.

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